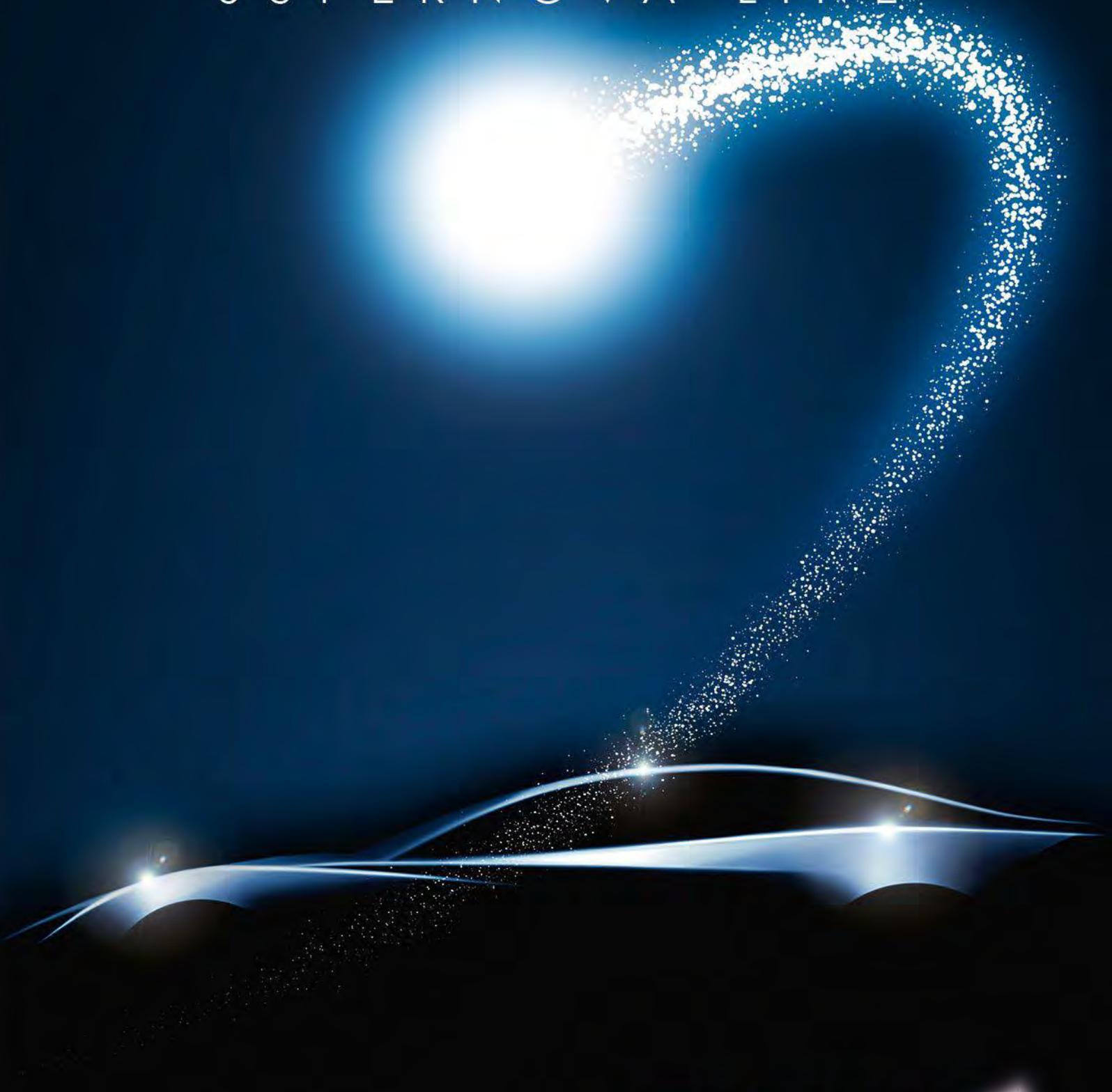


CAR WASH

SUPERNOVA LINE



ALTUR

IL MEGLIO DELLA CHIMICA PER L'AUTO



Una tradizione di famiglia

The family and the tradition

Dal 1975, più di 40 anni fa, tre generazioni della stessa famiglia hanno proseguito la passione di Aldo Turcatel, il fondatore, per le macchine e le corse. Una passione che è diventata un'attività nel settore della pulizia, cura e manutenzione necessarie per il settore automotive ma non solo... dai motori a tutta l'auto, dalle grandi macchine da trasporto e da lavoro, alle moto, alla nautica, fino agli autolavaggi, le officine e gli ambienti industriali.

Since 1975, over 40 years ago, three generations of the same family have followed the founder Aldo Turcatel's passion for cars and racing. A passion that has become a business in the automotive cleaning, care and maintenance sector and has expanded from engines to entire cars, from large transport and industrial vehicles to motorbikes, boats, including car washes, workshops and industrial facilities.



Stile e tocco italiano

Italian style and touch

Conoscere ed apprezzare la bellezza e cercare di preservarla nel modo migliore che spesso è anche quello più innovativo... attenzione ai particolari e all'effetto d'insieme per risultati eleganti oltre che impeccabili.

Recognising and appreciating beauty and committing to preserve it in the best possible way, which often is also the most innovative... taking care of the whole and the details, for elegant and impeccable results.





Bellezza, manutenzione e servizio Beauty, maintenance and service

Per il tuo autolavaggio, per la tua attività o anche solo per la tua macchina, una squadra di prodotti di alta qualità. Come un vero team professionale, le proposte di Altur si prenderanno cura di tutte le parti della tua auto e della tua attrezzatura, nessuna esclusa e nel modo migliore.

A range of high-quality products for your car wash, your business or simply for your car. As a professional team would do, Altur's products take care of every single part of your car and equipment in the best possible way, with no exception.





Le migliori soluzioni per la tua macchina

The best solutions for your machine

Produzione e vendita di una gamma completa di prodotti professionali per la pulizia e manutenzione dei veicoli: dal motore all'abitacolo, dalla carrozzeria alle ruote. Auto, camion, moto, imbarcazioni, macchine operatrici e macchinari, fino all'autolavaggio, alle officine, agli ambienti industriali sono i settori in cui vengono utilizzati i prodotti Altur.

Production and sale of a wide and comprehensive range of professional products to clean and maintain vehicles: from the engine to the dashboard, from the bodywork to the wheels. Altur products have a wide range of uses, from cars, trucks, motorbikes, boats, industrial vehicles and machinery, down to car washes, workshops and industrial facilities.





6 **Ricerca e Sviluppo** **Research and Development**

L'alto standard di qualità dei nostri prodotti è dato da:

- La propensione alla ricerca di soluzioni innovative
- Lo sviluppo della ricerca nel nostro laboratorio interno
- Il rispetto di tutte le normative Europee più recenti ed avanzate

I prodotti vengono controllati e verificati a tutto ciclo, dalla progettazione alle materie prime in entrata, alla qualità della produzione finale e dei servizi accessori, al fine di garantire uno standard qualitativo sempre costante all'altezza delle Vostre aspettative.

The high quality standards of our products derive from:

- The commitment to keep searching for innovative solutions
- Research and development in our in-house laboratory
- The compliance with the latest and most advanced European regulations

Products are checked and tested throughout the production cycle, from the formulation and the raw materials used, to the quality of the final products and complementing services, in order to guarantee quality standards that meet Your expectations.

Lucidatura e protezione impareggiabili Unbeatable Polishing and Protecting effects

ALTUR si distingue nel mercato per lo sviluppo di prodotti speciali che forniscono ai veicoli trattati brillantezza e protezione imbattibili. Questi prodotti sono basati sull'esclusiva nano-molecola Luxan-Z, con proprietà amino-funzionali.

Le autovetture trattate con questa tecnologia possono beneficiare dei seguenti vantaggi:

- elevato grado di protezione della carrozzeria contro i raggi UV
- elevato grado di gloss della vernice, la superficie risulta incredibilmente lucida ad effetto specchio
- effetto liscio e vellutato al tocco.

ALTUR stands out in the crowded market for developing special products that provide unbeatable shine and protection to all vehicles. These products are based on the exclusive nano-molecule Luxan-Z, with amino-functional properties.

The vehicle where this Nano Technology is applied can benefit from the following advantages:

- high grade of protection from UV rays
- long lasting polishing action and mirror shine look
- velvet touch feel on surfaces



Luxan-Z nano barriera protettiva

Luxan-Z nano protecting shield

Luxan-Z è un lucidante realizzato con innovativa nano tecnologia realizzato nei laboratori Altur, contenuto in cere di asciugatura e polish della gamma. Le autovetture trattate con questa tecnologia possono beneficiare dei seguenti vantaggi:

- elevato grado di protezione della carrozzeria dai raggi UV
- elevato grado di gloss della vernice, la superficie risulta incredibilmente lucida
- effetto seta al tocco.

Come funziona Luxan-Z?

Il processo di reticolazione di questo speciale nano polimero, viene attivato dai raggi U.V. a completamento nell'arco delle 24 ore dall'applicazione. L'effetto protettivo, con durata di alcuni mesi (dopo la terza applicazione di frequenza settimanale), previene l'invecchiamento delle vernici e parti in plastica. L'effetto si nota anche quando piove, facilitando lo sgondamento naturale dell'acqua dalla carrozzeria e dai cristalli e migliorando di conseguenza la visibilità. Mantiene pulite le spazzole e la struttura del tunnel di lavaggio.

Luxan-Z is a highly polishing substance formulated with an innovative nano technology, developed in the Altur laboratories, contained in our drying-aid waxes and polishing treatments.

The vehicle where this Nano Technology is applied can benefit from the following advantages:

- high grade of protection from UV rays
- long lasting polishing action and mirror shine look
- the surfaces feel like velvet on touch

How does Luxan-Z works?

The exclusive nano-polymers blend contained in Luxan-Z provides an ultra shine finish without being oily on the windows.

The fixing process is molecular and, activated from UV rays, is completed within 24h from the application.

The long lasting protection shield can be noticed when raining, like for example an improved water dripping/drying from the car and windows, moreover it provides an effective shield against U.V rays, avoiding the color degradation. Luxan-Z helps to keep clean the brushes and the rollover car wash panels.





Effetto Polish

I prodotti che portano questo simbolo, rendono una brillantezza ad effetto specchio alle vetture e si differenziano per la lunga durata dell'effetto lucidante e protettivo.

Long Lasting Polishing Action

Products with this mark, provide a long lasting polishing action and mirror shine. They are different because of the long lasting protection provided.



Effetto Brillante

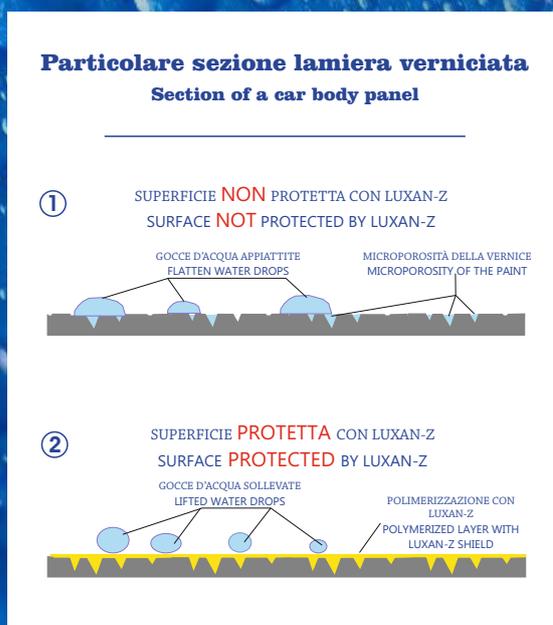
I prodotti che portano questo simbolo, rendono la vettura estremamente brillante, ma l'effetto protettivo può essere mantenuto con l'applicazione frequente del prodotto.

Shiny Effect

Products with this mark, provide a mirror shine as well, but the protection can be maintained with a frequent application of the product.

Schema azione protettiva e brillantante di Luxan-Z

Luxan-Z polishing-protecting action diagram



Nel primo schema, la goccia d'acqua è difficilmente spostabile con il soffio d'aria, nella seconda invece la goccia è molto più sollevata dalla superficie offrendo un punto di contatto con la carrozzeria molto ristretto, di conseguenza offre una minima resistenza allo scorrimento. Quest'azione è dovuta all'elevato grado di protezione e gloss che la nano-tecnologia del polimero LUXAN-Z è in grado di fornire (contenuto in tutte le cere e polish ALTUR).

The first diagram shows the water drops which difficultly run off from the surface even if pushed by an air blower. The second diagram shows the protective nano-polymeric film, provided by applying waxes added with Luxan-Z, which lifts the water drop from the surface microporosity: the contact area of the drop with the surface is now much smaller and easily it runs off. This effect is due to the high gloss and protection rate provided by the nano technology of LUXAN-Z polymer (contained in the whole ALTUR range of drying aid waxes and polishing treatments).

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LEGENDA

Fragrances



Pittograms



Professional Car Wash

Altur has put all of its decades of experience in creating chemical products for cars into the development and production of a highly-stocked range of detergents and special products for car washes.

A common feature of the entire range is its focus on meeting the needs of professionals, especially those who care about the safety of their workers and the environmental impact of the products they use. A powerful feature is the unmatched brilliance obtained with LUXAN-Z, a precious reactive nano-polymer substance contained in most of the drying-aid waxes and polishes.

GUIDELINES FOR TUNNEL AND ROLLOVER

	WHEELS	PREWASH	FOAMER	SHAMPOO	DRYING-AID
QUICK BUSINESS LINE					
EXTRA EXPERIENCE LINE					
BIG NANO-TECH LINE					
POWER MUSCLE LINE					

SELF SERVICE WASH BAYS GUIDELINES



Wheels Cleaning

LEGA EXTREME THE RIMS RENOVATOR, IRON OXIDES REMOVERS **ACID FREE**

RIMS IRON & BRAKE DUST REMOVER

TOTALLY SAFE TO USE
ON **ALCOA RIMS**

RIMS **BEFORE** LEGA EXTREME TREATMENT



ONGOING LEGA EXTREME ACTION



RIM **AFTER** LEGA EXTREME TREATMENT



HOT TO REMOVE IRON DEPOSITS FROM RIMS AND CAR PAINT

in just a few simple steps

1 SHAKE WELL BEFORE USE

2 SPRAY THE PRODUCT ON THE DRY SURFACE

3 WAIT 1-2 MINUTES

4 THE DIRT TURNS TO A VIOLET COLOR MEANING THE CHEMICAL REACTION IN PRESENCE OF IRON OXIDES

5 RINSE WITH HIGH PRESSURE WATER JET

* fits for use with a power-wash machine (with a wash mitt or sponge and water rinse)



Scan the QR Code

AND WATCH THE VIDEO TUTORIAL !!!

EXCLUSIVE TREATMENT FOR THE RESTORATION OF ALL RIMS

- ✓ NEUTRAL pH
- ✓ Acids & Caustic FREE
- ✓ Safe on the rims
- ✓ Safe on the car paint
- ✓ Safe for the user

BENEFITS:

- **Completely removes the iron oxides** due to brakes dust
- Total effect cleaner, **deeply removes all dirt from the wheels**
- In one step **cleans and makes the wheels shining more**
- **Prevents new oxidation** for some weeks
- **Reduces the paint's porosity**, thanks to its protective effect

CAR PAINT IRON REMOVER



Iron removing action on car paint is the first and most important step before polishing

Lega Extreme opens up the paint's pores to release ferrous particles and to neutralize caustic compounds that have developed in the paint's subsurface

THE **RED FIRE**

THE RENOVATOR FOR YOUR RIMS

LEGA EXTREME ACID FREE

+PERFECTION +SHINE +SAFETY

ALTUR
IL MIGLIOR DELLA CHIMICA PER L'AUTOMOBILE

ADVERTISING PANEL 60x100 cm

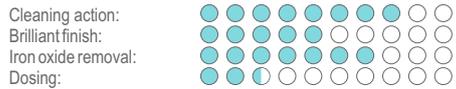
Alkalines



14
PH

LEGA CLEAN EXTRA STRONG 2

Recommended for alloy wheels cleaning, deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other.



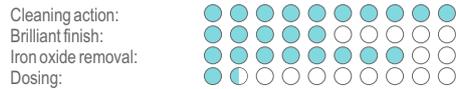
ELPX10/25 - Can kg. 10 / 25



13.5
PH

LEGA CLEAN EXTRA STRONG 3

Super fast action detergent for alloy wheels cleaning. Highly concentrated, deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other.



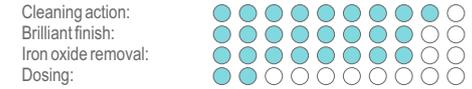
ELCX10/25 - Can kg. 10 / 25



13.7
PH

WHEEL CLEAN ALCALINO

Special detergent for wheels cleaning, with polishing agent. Easily removes brake dust, carbon traces, greasy dirt and road grime. Provides high shine to the wheels.



ELWC10/25 - Can kg. 10 / 25



13
PH

POWER LEGA

Fast action detergent for alloy wheels cleaning. Deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other. Low foaming product.



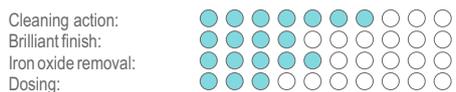
EPWL25 - Can kg. 25



13.6
PH

TEX WHEEL

Concentrated detergent with natural base. Deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other. Excellent price/quality ratio.



ELTW25 - Can kg. 25

Acids



0
PH

ALLOY CLEANER

Acid detergent, decarbonizer, recommended for cleaning alloy wheels. Designed to remove iron oxide after cleaning with an alkaline detergent. It restores the original shine of the wheels. Free from hydrofluoric acid.



EALLC10/25 - Can kg. 10 / 25



0
PH

OXYBRILL

Oxide remover for wheels, aluminium and stainless steel surfaces such as on trucks and trailers. Revive aluminium sides, tanks, reservoirs, stainless steel exhausts and rims with an exceptional shine. Effectively removes oxidation and ferrous contamination. CONTAINS HYDROFLUOREACID.



EOB10/25 - Can kg. 10 / 25

Prewash Detergent

Summer season



RIMUOVI INSETTI

Quickly and effectively removes bugs and insects from the vehicles, without damages. It respects all the surfaces and metals thanks to its caustic-free formulation. Fresh mint perfumed.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

EPM10/25 - Can kg. 10 / 25



SAFE CLEANER

Concentrated prewash detergent, caustic free, safe cleaning for all vehicles, surfaces, metals and plastics of new generation cars. Formulated to remove static dirt, typical from traffic pollution. It allows longer lasting of waxes and car cosmetic treatments.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

ESCL25 - Can kg. 25

Winter season



TIGER

Super concentrated strong alkaline detergent, degreaser, anti static effect, provides brilliant finish. Ideal for intensive wash, it provides a similar or even better cleaning effect than bi-components products, removing any type of dirt without brushing.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

ETI25 - Can kg. 25



POWER

Strong alkaline detergent, for intensive cleaning, fast action, with brilliant agent. Multi-purpose application. Effectively removes even the toughest dirt from all the painted surfaces, engine parts, wheels, roulottes, trucks, industrial vehicles, etc.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

EPK25 - Can kg. 25



SPEEDY WASH

Super concentrated strong alkaline detergent, excellent for degreasing white vehicles and rims. Thanks to the special polishing agent contained, it provides a shiny finish to the vehicles and rims.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

ESW25 - Can kg. 25



SPEEDY CLEAN

Multi purpose strong alkaline detergent, for cold water cleaning. Quickly removes even the toughest dirt from all the surfaces. Added with polishing substances. Ideal for auto caravans, cleans respecting the gel-coat surfaces.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

ESPC25 - Can kg. 25



SELF POWER

Strong alkaline detergent, super concentrated, high foaming, brilliant finish, ideal for self service car wash stations. Quick and effective in removing static and greasy dirt, even with a low concentration. Very effective prewash of white vehicles and wheels.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

ESPW10/25/1000 - Can kg. 10 / 25 / IBC kg.1180
 ESPP25 - Can kg.25 (perfumed)



POWER EXTRA

Multi purpose detergent, added with polishing agent. Fast and effective cleaning action, easily removes static and greasy dirt, typical from the traffic pollution. Very effective wheels cleaner and prewash for white vehicles. Formulated with natural surfactants.

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

EPWX25 - Can kg. 25



NEW UNIVERSAL

Universal detergent for intensive cleaning, highly concentrated. Strong alkaline power. Ideal for cleaning all the surfaces from very tough dirt (alloy wheels, white paints, nautical, etc)

Helps drying-aid wax action: ●●●●●○○○○○
 Brilliant finish: ●●●●●○○○○○
 Foaming: ●●●●●○○○○○
 Dosing: ●●●●●○○○○○

EUNI25 - Can kg. 25

Bi-component winter season



DUAL POWER

Bi-component detergent for intensive cleaning and pre-wash. Recommended for cleaning industrial vehicles, white vehicles, boxed vehicles, curtained trucks, agricultural and earth moving vehicles, nautical, etc. Safe on the plastics. Inodour, low foaming.

Helps drying-aid wax action: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Brilliant finish: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Foaming: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Dosing: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

EBDP10/25 - Can kg. 10 / 25



BEAR GREEN

Bi-component detergent, degreasing and antistatic, for intensive cleaning and pre-wash, highly foaming. Recommended for the exterior cleaning of all vehicles, industry, curtained trucks, agricultural and earth moving vehicles, engines etc. Inodour.

Helps drying-aid wax action: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Brilliant finish: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Foaming: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Dosing: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

EBG10/25 - Can kg. 10 / 25

Bi-component all seasons



EURO XP/38

Bi-component detergent for hot and cold water cleaning. Added with special degreasing solvents, which help cleaning white industrial vehicles, curtained trucks, boats, etc. Safe on all surfaces. Low foaming.

Helps drying-aid wax action: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Brilliant finish: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Foaming: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Dosing: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

EES3810/25 - Can kg. 10 / 25



WUNDERVOLL AO

Bi-component pre-wash detergent, medium-high foaming, brilliant finish, very good price/quality ratio. Universally applicable on all vehicles, boats, camper, alloy wheels, white vehicles like roulottes, trucks, etc.

Helps drying-aid wax action: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Brilliant finish: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Foaming: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
 Dosing: ● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

EBW25 - Can kg. 25

Prewash Detergent

All Seasons



NEW BLU POWER

Alkaline detergent, concentrated, averagely foaming, ideal for cleaning all vehicles and wheels, quick emollient action, safe on all surfaces.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

EBP25 - Can kg. 25



RED POWER

Multi purpose detergent for intensive cleaning. Easily removes static and greasy dirt typical from traffic pollution. Formulated with «super wetting», fast action technology. Effective wheel cleaner. Excellent in removing bugs.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

ERP25 - Can kg. 25



SUPERDET

Super concentrated strong alkaline detergent, degreaser, anti static effect. It contains special additive to provide brilliant finish to the vehicles and to improve rinseability. Ideal for intensive wash, recommended for truck wash, tarpaulins, chassis lower parts, containers, cars, engines, mechanical parts.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

ESD9925 - Can kg. 25



SELF BOX

Perfumed detergent for self service car wash, balanced pH, effective static dirt remover. Safe on the aluminum and plastics, ideal for high pressure washing. Low foaming, it avoids undesired foams to build up in the waste water treatment plants and water recycling systems.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

ESSB25 - Can kg. 25



SELF SERVICE P

Perfumed alkaline detergent, ideal for self service car wash. Characterized by a strong emollient action on static and greasy dirt, providing a brilliant finish. It avoids undesired foams to build up in the waste water treatment plants and water recycling systems.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

ESS3825 - Can kg. 25



ECO SELF

Active foam detergent with polishing agent, for self service car wash bays. Excellent emollient properties on the static dirt and traffic film typical of the streets. It contains corrosion inhibitors and special polishing agents.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●

EESLF25 - Can kg. 25



CAR CLEANER SPECIAL

Active powder detergent, highly perfumed, ideal for self service car washes with automatic dosing device. Excellent foaming and effective cleaning without damages. Quickly removes bugs. Highly active, water soluble, it respects the car wash equipment and components.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●
 10-15 gr/lit

EPCC28 - Bag kg. 25



EVO CLEANER POLVERE

Perfumed powder detergent, special for touchless car washing in the self service wash bays equipped with a powder dosing device. Effective removing the typical dirt from the road and insects without any damage to the paints. The red granules mixed in the white powder provide a better cleaning thanks to the special active molecules contained.

Helps drying-aid wax action: ●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●
 15-20 gr/lit

EECP25 - Bag kg. 25

All seasons, active foams



BIG 2

Super concentrated detergent, highly foaming, for intensive cleaning. Very effective cleaning action for all and white vehicles. Ideal for intensive cleaning of industrial vehicles and trucks. It respects all surfaces and metals all seasons. Recommended to improve the drying-aid wax action.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

EBD10/25 - Can kg. 10 / 25



CAR FOAM PLUS

Super concentrated detergent, high foaming, perfumed, with brilliant agent. Easily removes static dirt and grime from the road. It is an effective wheels cleaner and bugs remover. Ideal combination of detergent and shampoo for self service car washes, respecting the equipments.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

ECFP10/25 - Can kg. 10 / 25



EMOLL CLEAN

Multi purpose active foam detergent, brilliant finish. Safe-touch prewash with excellent emulsification of greasy dirt, typical from traffic pollution. Ideal as active foam and brush shampoo for rollover car washes. It improves the drying-aid wax action.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

EMCL10/25 - Can kg. 10 / 25



ECO FOAM C/BRILLANTANTE

Highly foaming prewash detergent with brilliant agent. Effective cleaning of all and white vehicles with a good emulsification of greasy dirt, typical from traffic pollution. Recommended for its chemical compatibility with the waste water treatment plants.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

EECFB10/25 - Can kg. 10 / 25



TRUCK FOAM

Active foam detergent for intensive cleaning, brilliant finish. Easily removes static dirt and traffic film, typical of trucks and white vehicles, tarpaulins. Ideal also for car wash and wheels. Special rinse aid additives contained, perfect even for washing without the use of a drying aid wax. Excellent price/quality ratio.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

ETF025 - Can kg. 25

Additives for Detergents



PERFUME FOR DETERGENTS

Super concentrated perfume for detergents. It can be added to the pure detergent or after water dilution. Recommended dosing: 10 ml/liter of pure detergent Available fragrances: sea breeze.



ANTIFREEZE FOR DETERGENTS

Anti freeze additive for detergents, to be added to the pure detergent or after water dilution. Recommended for self service car washes without the winter anti freeze recirculation system.



DYE FOR DETERGENTS

Concentrated dye for foaming detergents, to be added to the solution of water and detergent. It permits to color the foam erogated by foaming bottles, foam guns and rollover car washes. Available colors: Fuxia, Yellow, Red, Green, Blue

Snow-look Foamers

2
PH



SUPER SCHIUMA

High foaming shampoo, for snow foaming devices. Acid pH formula, ideal also as brush shampoo for rolover car wash and tunnel. Good anti static cleaning action, it helps the drying aid action on the rolover car washes.

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●
 Color: White

ES25 - Can kg. 25

11
PH



SUPER SCHIUMA COLOR

Shampoo with the same characteristics of SUPER SCHIUMA, but additioned with dyes to be chosen between: Red, Yellow, Green, Blue

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●
 Color: Yellow / Red / Green / Blue

ESC25 - Can kg. 25

11
PH



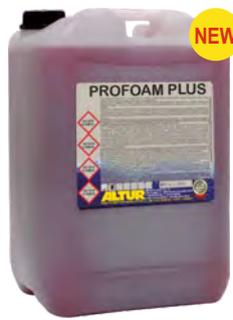
ACTIVE FOAM

Active foam detergent, combining the highly foaming look to a good anti static cleaning action. Best to be used with a brush system in the self service car washes. Ideal also as an ultra safe prewash, because it is caustic free.

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

EAF25 - Can kg. 25

7
PH



PROFOAM PLUS

Ultra concentrated active foam detergent, snowy effect, extra perfumed. It combines an amazing foaming effect to the pleasant fragrance. For tunnel and rolover car washes, self-service bays with a brush, manual car wash, it respects surfaces and operators all seasons. Contains cleaning agents and polishing, which increase the brilliance of the treated vehicles. Free from NTA, phosphates, sodium and potassium hydroxydes.

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

EPFP25 - Can kg. 25

5.5
PH



SNOWY

Ultra concentrated active foam detergent, perfumed, with snowy effect, it's characterized by an excellent sensory appeal. Ideal for car washes with snow foam arch and foam guns. Recommended for tunnel and rolover car washes, self-service bays with a brush. Free from NTA, phosphates, sodium and potassium hydroxydes.

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ESNP25 / ESNB25 - Can kg. 25

1.2
PH



SELF EXTRA

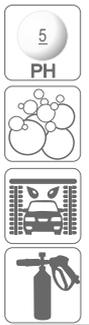
Foaming shampoo, perfumed, special additive for self service car wash with powder. It improves the cleaning performances even using very hard water. It keeps pipelines and equipment clean, it helps final rinse and it provides high shine to the vehicles.

Helps drying-aid wax action: ●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●
 Foaming: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ESFX25 - Can kg. 25

Shampoo for Brushes (Rollover Car Wash)

Acid



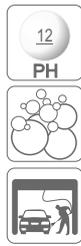
SCHIUMA SOFT

Foaming brush shampoo, perfumed, with SILKBRILL brilliant agent. Suitable for traditional brushes and with anti-swirl soft materials. Ideal for use with hard water, because of its high sequestering power. It keeps the brushes soft and clean. Usable as snow shampoo.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●
 Perfume: Sea Breeze

ESOFT10/25 - Can kg. 10 / 25

Alkaline



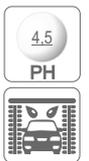
BRILLCAR 2

Cleaning brush shampoo, with SILKBRILL brilliant agent. Perfect combination between cleaning efficiency and surface preparation for drying aid waxes. It keeps the brushes clean. Ideal for rollover car washes with anti-swirl brushes because it improves their cleaning effect.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●
 Perfume: -

EBRC25 - Can kg. 25

Shampoo for brushes with NANO-TECH polishing effect



NANO SIL LUX

Polishing shampoo for brushes, with nano polymers and SILKBRILL brilliant agent. It improves the drying aid wax efficiency, providing shiny finish to the vehicles, with silky feel. Suitable for all water hardness. It keeps brushes clean.

Foaming: ●●●●●●●●●●●●●●●●
 Polishing action: ●●●●●●●●●●●●●●●●
 Protecting action: ●●●●●●●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

ENSX25 - Can kg. 25

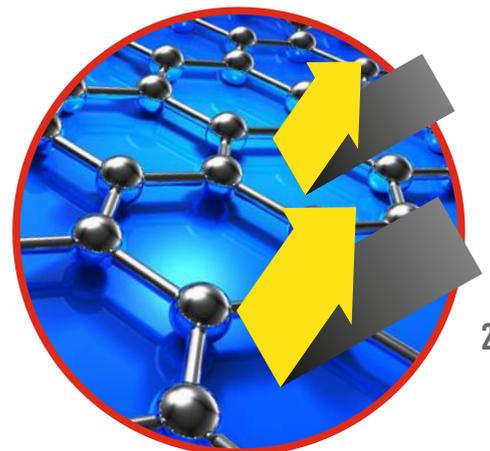


LUXAN Z

Polishing shampoo for brushes, with nano polymer LUXAN-Z, which provides a long lasting brilliance and protection to the vehicles with silky feel on touch. Ideal as shampoo for brushes, it improves the final water beading. Suitable also for dry brushes polishing, super wax and hot wax.

Foaming: ●●●●●●●●●●●●●●●●
 Polishing action: ●●●●●●●●●●●●●●●●
 Protecting action: ●●●●●●●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

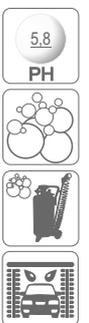
ELXZ10/25 - Can kg. 10 / 25



Luxan Z protective Nano-Shield

21

High Foam Polishing for AUTOLUX wash programs and Foam Gun/Lance

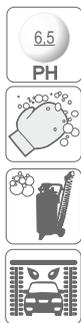


LUXAN FOAM

High foaming, perfumed, new generation bi-polishing nano technology: LUXAN-Z + SILKBRILL. It provides unbeatable shine, long lasting protection, silky feel. Ideal for application with a foam gun and for dry brushes polishing with rollover and tunnel car washes. Amazing water beading effect.

Foaming: ●●●●●●●●●●●●●●●●
 Polishing action: ●●●●●●●●●●●●●●●●
 Protecting action: ●●●●●●●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

ELXF5/10/25 - Can L. 5 / 10 / 25

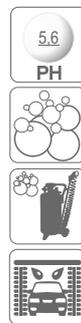


NANO POLISH & FOAM

High foaming nano-tech polish with SILKBRILL agent, it provides an exclusive shine (like a mirror) and deep colors enhancement. It provokes a self and uniform dewatering effect, avoiding too many water spots and leaving the paint and the windows almost perfectly dry. Suitable for all water types. It can be pre-mixed with water.

Foaming: ●●●●●●●●●●●●●●●●
 Polishing action: ●●●●●●●●●●●●●●●●
 Protecting action: ●●●●●●●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

ENPF10/25 - Can kg. 10 / 25



FOAM & WAX

High foaming polish, perfumed. SILKBRILL nano polymer is contained, providing shiny finish and deep colors enhancement. Ideal for foam gun manual application and for dry brushes polishing with rollover and tunnel car washes. Water sheeting effect. Suitable for pre-dilution.

Foaming: ●●●●●●●●●●●●●●●●
 Polishing action: ●●●●●●●●●●●●●●●●
 Protecting action: ●●●●●●●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

EFW10/25 - Can kg. 10 / 25

Drying-aid Waxes

Long lasting NANO TECH polishing effect



OSMO STAR

Highly concentrated polishing drying aid wax, providing extreme shine to the vehicles, mirror effect. Specific for osmotized water, suitable also for soft water and for rollover car washes with wax pipelines' rinse at every cycle. Highly biodegradable. High content of LUXAN-Z nano polymer.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECOS10/25 - Can L. 10 / 25



KYRON SR

Concentrated polishing drying aid wax, synthetic base, providing extreme shine to the vehicles, with mirror effect. Ultra fast water breaking effect, ideal for all tunnel and rollover car washes. Suitable also combined with hard water, stable even if pre-mixed. High content of LUXAN-Z.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECCKS10/25 - Can L. 10 / 25



POLARIS

Ultra concentrated, highly polishing drying aid wax. High contained of LUXAN-Z nano polymer. It provides extreme shine and mirror effect to the vehicles, it enhances colors depth and the surface feels like velvet. Fast water breaking effect and beading.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECPP10/25 - Can L. 10/25

High brilliance NANO TECH effect for frequent washes



GALAXIA BP

Super concentrated synthetic drying aid wax, suitable even for hard water. It provides an unbeatable shine to the vehicles with a silky feel. The special blend of LUXAN Z and SILKBRILL nano-polymers contained, provides amazing colors depth enhancement to the vehicles.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECG10/25 - Can L. 10/25



RIFLESSO

Concentrated polishing drying aid wax with LUXAN-Z nano polymer. It provides extreme shine, mirror effect, to the vehicles, enhances colors depth, silk touch feel on surfaces. Fast water breaking effect and beading. Suitable also for hard water.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECR10/25 - Can L. 10/25



PHOENIX

Concentrated synthetic drying aid wax, providing silky feel shine to the vehicles. Ideal for tunnel and rollover car washes, working even with hard water. It provides unbeatable shine, enhancing colors depth. Rich blend of new generation nano polymers contained.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECP10/25 - Can L. 10 / 25



WIND SIL 20

Concentrated drying aid wax, it provides silky feel and shine to the vehicles. Suitable for osmotized and to soft up to medium hardness water. Ideal for rollover car washes with wax pipelines' rinse at every cycle. Containing Luxan-Z nano polymer, it provides mirror shine to the vehicles.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECW10/25 - Can L. 10 / 25



SOLARIA

Synthetic drying aid wax, ideal for final rinse on the manual wash and self service bays. Suitable also for tunnel and rollover car washes with high flow dosing pump. It provides high gloss to the vehicles. Water sheeting effect, it provides the natural drying of the vehicle even without a blower.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECS25 - Can L. 25



NANO WAX & SCENT

High polishing drying aid wax, ideal for final rinse on the manual wash and self service bays. Luxan-Z nano polymer is contained and it provides an amazing mirror gloss to the vehicles. Suitable also for tunnel and rollover car wash even using hard water. It can be pre-mixed with water.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water film breaking speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●

ECNS10/25 - Can L. 10 / 25

High brilliance NANO TECH effect for frequent washes



NANO GLOSS PEACH

High polishing drying aid wax, ideal for final rinse on the manual wash and self service bays. Luxan-Z nano polymer is contained and it provides an amazing mirror gloss to the vehicles. Suitable also to tunnel and rollover car wash even using hard water. It can be pre-mixed with water.

Polishing/protecting action: ●●●●●○○○○
 Nano Polymer Luxan Z: ●○○○○○○○○○○
 Hard water compatibility: ●●●●●○○○○
 Water film breaking speed: ●●●●●○○○○
 Dosing: ●●●●●○○○○

ECNG10/25 - Can L. 10 / 25



SELF DRY

Concentrated drying aid wax for self service car wash and manual. It helps the water dripping from the car, thanks to the ability of breaking the water film after wash and rinse. The special brilliant agent contained enhances the shine of the vehicle's finish.

Polishing/protecting action: ●●●●●○○○○
 Nano Polymer Luxan Z: ●○○○○○○○○○○
 Hard water compatibility: ●●●●●○○○○
 Water film breaking speed: ●●●●●○○○○
 Dosing: ●●●●●○○○○

ECDS10/25 - Can L. 10 / 25

Special Purpose Products



FERRO STOP

Special detergent to remove iron traces typically due to railway transport from the vehicles, Safe on all exterior materials of the cars.

Application: Manual
 Dosing: 1:3

EFS10 - Can kg. 10



TAR & GLUE REMOVER

Special detergent to quickly remove tar, resins, glue, stickers from the paint and windows of the cars. Not oily, easily removable with a microfiber or water rinse.

Application: Manual
 Dosing: Pure

ETA5/25 - Can kg. 5 / 25

De-wax detergents for the preparation of new vehicles



DECERANTE POLIMERICO

De-wax detergent, recommended to remove polymer and co-polymer protecting waxes from new cars, for example: Fiat, Lancia, Peugeot, Bmw, Mercedes, Seat, etc.

Application: Manual
 Dosing: 1:10

EEDP25 - Can kg. 25



DECERANTE PARAFFINICO S80

De-wax detergent, recommended to remove paraffinic protecting waxes from new cars, like for example: Ford - Opel (germany) - Volkswagen - Bmw - Citroen- Honda - Toyota Daihatsu - Nissan - Mitsubishi ecc. Hydrocarbons contained.

Application: Manual or with hot water power wash machine
 Dosing: Pure or pre diluted 50%

EDP25 - Can L. 25



GOMMA GLASS

Protective tire dressing, concentrated, perfumed, with a high viscosity. It spreads easily on tires and dries quickly, providing a good permanence on the tires. It contains high gloss polymers for ultra shine finish.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:2 - 1:3

EGG10/25 - Can kg. 10 / 25

GRAPHITE

Ultra shine gel for tires, super concentrated, quickly drying, spreadable with a brush. High viscosity product, providing a good permanence on the tires. Added with Graphite, protecting compounds of the latest generation tires, preventing cracking. Excellent price/quality ratio.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:3 - 1:5

EGH10/25 - Can kg. 10 / 25

GOMMA BLACK

Quick tire dressing, fast drying. Versatile product with variable shine according to the dilution rate. Ideal product for customers asking for satin black tires finish.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:1 - 1:3

EGB10/25 - Can kg. 10 / 25



GOMMA GLIC

Ultra high concentration tire dressing. Ultra high viscosity, providing high shine to the tires, wet look. Glycerin base.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:3 - 1:5

EGO10/25 - Can kg. 10 / 25

TIRE GLASS 80

Highly concentrated tire shine, glycerin base, medium viscosity. Semi transparent product, not spotting. Ideal for self service applicators, exposed to the weather conditions, thanks to its anti freezing characteristics.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:2 - 1:4

ETG10/25 - Can kg. 10 / 25



BLACK & WET

Weather proof tire shine, ultra glossy, wet look. Ready for use, developed for long lasting treatments. Ideal for new tires, where water based products are not accepted.

It keeps tires black and clean even after the rain and some washes. Not compatible with water based products.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: Pure, water repellent

EBWET10/25 - Can L. 10 / 25



GOMMA PLUS

Concentrated, quick-drying, protective, ultra-glossy gel for tyres. High-viscosity product for tyre adhesion. Also suitable for high-speed car wash tunnels.

Gloss Rate: 
 Gloss Lasting: 
 Spreadability: 
 Dosing: 1:3 - 1:4

EGP10/25 - Can kg. 10 / 25

Interiors Cleaning and Care

11
PH



13.5
PH



11.3
PH



LAVAINTERNI UNIVERSALE

Multi purpose detergent, for all interiors cleaning. Quickly removes tough dirt from: interiors panels, dashboard, leather seats, textile seats, hoods, doors, plastics and moquette. Sanitizing effect thanks to the ammoniacal base contained. Free from caustic substances, safe for materials and for the operator. Usable with extraction machines, tornador (vortex pistol) and manually with a microfiber.

Foaming:
Dosing: Variable, according to the application

ELSL10/25 - Can kg. 10 / 25

SMACCHIATORE EXTRA STRONG

Super concentrated detergent for interiors cleaning, perfumed, with manual and extraction machines. Completely removes very tough dirt: tobacco halos, smog, old greasy stains, bad odours. Applicable to seats, moquette, hoods, interiors panels, plastics, leather. It may need rinse or to be adsorbed with a microfiber. It improves the plastics finish, leaving a soft satin film.

Foaming:
Dosing: Variable, according to the application

ELSX10 - Can kg. 10

PULI PLASTIC

Special detergent for instant deep cleaning of hard plastic surfaces. Restores the original look of the surfaces where applied. Contained special emollients for plastics and vinyl surfaces. Ideal for restoring plastic floors of industrial vehicles and vans. Use pure with a sprayer of a microfiber cloth.

Foaming:
Dosing: Ready to use

EPP10 - Can kg. 10

10
PH



11
PH



11
PH



LAVA SKAY

Concentrated foaming detergent, recommended to clean leather, imitation leather, alcantara, microfiber. Suitable for manual cleaning and for use with cleaning machines. Also recommended to clean leathers and microfibers of the car wash.

Foaming:
Dosing: Variable, according to the application

ELS10/25 - Can kg. 10 / 25

LAVAMOQUETTES

Quickly and deeply cleans moquettes, carpets and fabrics. To be used with injection-extraction machines, also suitable for manual cleaning and with tornador vortex pistol. Pleasantly perfumed, quickly drying, it provides a soft anti-bacteria action. It does not leave halos on fabric, after drying. Very low foaming product.

Foaming:
Dosing: 1:30 - 1:20

EELS10 - Can kg. 10

ECO VORTICE

Quickly and deeply cleans moquettes, carpets and fabrics. To be used with Tornador high pressure air/liquid cleaning gun. Pleasantly perfumed, quickly drying, it provides a soft anti-bacteria action. It does not leave halos on fabric, after drying.

Foaming:
Dosing: 10-20% in water

EEV10 - Can kg. 10

6.8
PH



EXENCE

Sanitizer for interiors, perfumed. Ideal for sanitizing carpets and fabric, where typically grows bacterial and acarus activity. Containing a high concentration of perfume, for long lasting pleasant stay in the car. It provides a soft cleaning action. It can be applied with a trigger and with tornador vortex pistol, after vacuuming or deep cleaning.

Foaming:
Dosing: 1:3

EPLx5/10 - Can kg. 5 / 10



LUCIDA & RINNOVA EL

Plastic renovator, rich blend of polymers, highly perfumed. Ideal to renovate plastics, vynil and rubber, typically composing the vehicle's interiors. Perfect also to renovate exterior plastics, ABS, bumpers of the vehicles. It provides an extra shine look, dry feel.

Shine finish:
Protecting rate: Pure
Dosing: Pure

EPSS4/10 - Can L. 5 / 10



PLASTILUX

Plastic renovator, rich blend of waxes and polymers with high filling properties, perfumed. Ideal to renovate old worn plastic, vynil and rubber. Thanks to its softer light reflexion, it helps to hide defects. Recommended for doors' panels and sills.

Shine finish:
Protecting rate: Pure
Dosing: Pure

EPLX10/25 - Can kg. 10 / 25



NEW PELLE

Special treatment for natural leather. Soft cleaner, moisturizer, UV rays filter, color renovator, perfumed. Its semi fluid formula is designed to quickly penetrate and deeply moisturize leather keeping it soft. Recommended after the use of a strong detergent. Dry feel, not oily.

Shine finish: ●●●●●○
 Moisturizing action: ●●●●●○
 UV protecting filter: ●●●●●○
 Cleaning action: ●●●●●○

EPSS4 - Can kg. 5



RAVVIVA & RINNOVA

Dashboard renovator, special for new generation satin look interiors. Not oily, it restores the original look of the surfaces where applied. Also applicable to leather surfaces.

Shine finish: ●●●●●○
 Protecting rate: ●●●●●○

ERS600 - Spray ml. 600 - Box 24 pcs



MAXI TURBO

Dashboard polish, blend of premium quality silicones, it restores the original colors, providing bright shine finish. Recommended for classic dashboards, doors sills, interiors and exteriors plastics, vinyl, rubber, skay, etc. Excellent filling properties.

Shine finish: ●●●●●○
 Protecting rate: ●●●●●○

ERT600 - Spray ml. 600 - Box 24 pcs



QUICK SENZA SILICONE

Dashboard polish, special formula silicon free, recommended for body workshops. Rich blend of polishing agents. Free from mineral oils, it restores the original color, leaving surfaces repaintable. Brilliant finish, ideal for dashboard, bumpers, rubber, briar root, doors sills and panels.

Shine finish: ●●●●●○
 Protecting rate: ●●●●●○

ESS600 - Spray ml. 600 - Box 24 pcs



CLEAN FOAM

Instant cleaner for vehicles' interiors, perfumed. The active foam contained has alkaline pH and it allows to remove tough dirt without wetting deeply. Ideal for fabric and leather seats, moquettes, briar root, plastic, dashboard, doors sills and panels, roof. It provides a long lasting pleasant stay inside the car, thanks to its high perfume's concentration.

Cleaning action: ●●●●●○
 Foaming: ●●●●●○

ESPCL600 - Spray ml. 600 - Box 24 pcs



SPRAY MEDICAL «ONE-SHOT»

Hygienizer for vehicles insides, caravan, camper and small ambients. Removes bad smell from carpets, upholstery, seats and air conditioning. It is designed to eliminate a wide range of bacteria, mushrooms, acarus, viruses. Menthol perfumed. Provided with «ONE-SHOT» valve.

EBS150 - Spray ml. 150 - Box 24 pcs

Windows and Mirrors Cleaners



PULIVETRO PROFESSIONAL

Perfumed detergent for windows and crystals. Very effective degreasing action, quickly cleans, without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied. Dilute with demineralized water.

Degreasing power: ●●●●●○
 Foaming: ●●●●●○
 Dosing: 1:3

EPVP10 - Can L. 10



DE-LUX

Perfumed detergent for windows and crystals. Very effective degreasing action, quick cleaning, without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied.

Degreasing power: ●●●●●○
 Foaming: ●●●●●○
 Dosing: Pure

EDE10 - Can L. 10



PULITORE PER VETRI SPRAY

Aerosol windows cleaner, high foaming, perfumed. Special active foam formulated to clean and degrease windows, easy to remove without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied.

Degreasing power: ●●●●●○
 Foaming: ●●●●●○

EPV400 - Spray ml. 400 - Box 24 pcs

Car Care Products - NO GAS

VIDEO

 TUTORIAL
 Clean Inside Experience



CLEAN

Multi purpose detergent, for all interiors cleaning. Quickly removes tough dirt from: interiors panels, dashboard, leather seats, textile seats, hoods, doors, plastics and moquette. It provides a pleasant spring flowers perfume.

ECL750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Clean Inside Advance



PLAST

Plastic renovator, rich blend of polymers, highly perfumed. Ideal to renovate plastics, vynil and rubber, typically composing the vehicle's interiors. Perfect also to renovate exterior plastics, ABS, bumpers of the vehicles. It provides an extra shine look, dry feel.

EPL750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Leather Care



LEATHER

Special treatment for natural leather. Soft cleaner, moisturizer, UV rays filter, color renovator, perfumed. Its semi fluid formula is designed to quickly penetrate and deeply moisturize leather keeping it soft. Recommended after the use of detergent CLEAN. Dry feel, not oily.

ELE750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Clean Inside Starter



EXENCE

Sanitizer and perfume. It provides a fresh feeling inside the vehicle. It fights bacteria and bad odours from seats, carpets and hoods. It contains a high concentration of perfume, for a long lasting pleasant stay in the vehicle.

EEX750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Clean Inside Starter



DELUX

Perfumed detergent for windows and crystals. Very effective degreasing action, quick cleaning, without halos. It provides brilliant finish to the surfaces where applied.

EDE750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Easy Clean Starter



BUGS-OFF

Bugs remover. Ideal in the summer season to remove the bugs collected from the vehicle during the drive. It melts the organic part, without damaging the paint and metal parts. Perfumed.

EBU750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Extreme Rim



EXTREME

Total effect rims cleaner. It deeply removes iron oxide typical from disc brakes. It provides extreme brilliance and protecting action. Safe on all rims types, thanks to its acid free, neutral pH formula.

EXT750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Easy Clean Starter



WHEELS

Degreasing detergent for wheels cleaning. Ideal to remove brakes dust and road grime. Quickly cleans and restores the original brilliance of the wheels. Alkaline pH formula, not suitable for polished alloys. It contains a special brilliant agent.

EWH750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Easy Clean Starter



TIRES

Protective tire dressing, water based, perfumed. It spreads easily on tires and dries quickly, providing a good permanence on the tires. High gloss polymers contained for an ultra shine finish.

ETI750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Luxan Touch



MULTIX

Multi purpose cleaner and degreaser. It removes oils, grease also burnt, dirt and the most stubborn stains, leaving pleasant scent and surfaces brilliant. Cleans and renews, without damage, all surfaces of cars, motorcycles, industrial field, home, gardening equipment, caravans, boats, hobby...

EMU750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Luxan Touch



LUXAN TOUCH

Quick rinseless detergent with polishing action. Designed to work in combination with our DOUBLE PILE microfiber. Just spray and wipe it, providing a soft cleaning action and mirror shine to the paint and windows. Luxan Z nano polymer is contained. Ideal for all paints, not abrasive.

ELXT750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Easy Clean Advance



RINSE AID

Perfumed liquid wax, nano tech polishing, with rinse aid effect, recommended for the final rinse of the vehicle after accurate wash. Quickly breaks the water film, after washing, which runs off as pearls. It makes the drying step easier, because it provides an hydro repellent film protecting from persistent limestone spots.

ERA750 - Trigger ml. 750 - Box 12 pcs

VIDEO

 TUTORIAL
 Easy Clean Advance



VIDEO

 TUTORIAL
 Easy Clean Starter



VIDEO

 TUTORIAL
 Easy Clean Starter



NEW



CAR

Highly concentrated foaming shampoo, brilliant finish, perfumed, active cleaning. Ideal for manual wash of cars, trucks, tractors, caravan, motorbikes, scooters without damage. Use with a sponge or a wash mitt.

ECA95 - Bottle ml.1000 - Box 24 pcs

SHINE CAR

Shampoo & wax, super concentrated, ideal for car and motorbikes wash. It combines the effective cleaning to a nice shiny and hydrophobic effect on the surfaces. It provides uniform water sheeting effect after rinse and silky feel to the paint. SILKBRILL polymer is contained.

ESH1 - Bottle ml.1000 - Box 24 pcs

SAFE CLEANER

Concentrated detergent, perfumed, for prewash and touchless wash of all vehicles, brilliant finish, highly safe on the surfaces. Remove the more heavy dirt from the vehicle, before shampooing with a wash mitt without the risk of providing micro swirls and holograms to the paint.

ESC1 - Bottle ml.1000 - Box 24 pcs



NEW



PERFECT MATCH
 BLUE
 PLUSH

SCIOGLIRESINA

Quick action tar and resins remover. Quickly and gently removes from the vehicle tar and resins, fallen by trees. Formulated with a blend of natural solvents. Safe on the original paints, it does not damage clearcoat.

ESR250 - Bottle ml. 250 - Box 18 pcs

VIDEO

 TUTORIAL
 Easy Clean Experience



BLACK & WET

The best finishing product for tires. This advanced formulation provides a long lasting ultra shine and wet look to the tires. Its protective action offers an UV barrier preserving the tires from cracks and aging. Water resistant.

EBWET400 - Spray ml.400 - Box 24 pcs

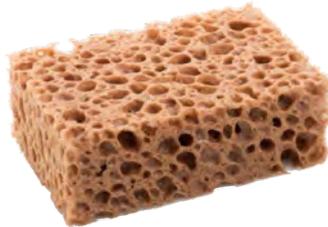
Car Wash Accessories



PREMIUM WASH MITT

Sealed wash mitt, synthetic hair. Bigger size than standard models and extremely soft, for the best cleaning without damage.

EXGS2 - Single packed



CLASSIC

High quality syntetic sponge, not swells, long lasting. For manual washing of cars, motorcycles, scooters and bicycles.

EXSSV - Size 15x10x5,5 cm - Box 24 pcs



DOUBLE

Synthetic sponge of the best quality, double-layer, not swells, long-lasting. The soft side is used for manual washing of the bodywork, the rough side helps to clean wheels and mudguards.

EXPSSM - Size 15x10x5,5 cm - Box 24 pcs



FOAMY

Super foamy synthetic sponge, non swells, long lasting. For manual washing of cars, motorcycles, scooters and bicycles.

EXSSF - Size 16x10x5,5 cm - Box 24 pcs



«ELKA» SYNTHETIC CLOTH

Synthetic leather ideal for drying manually washed vehicles. Characterized by a very high absorbency and softness. Excellent price/quality ratio.

EXPS - 55x44 cm - Single packed



NATURAL CHAMOIS LEATHER

100% Natural chamois leather, for car cleaning, oil tanned, characterized by extreme softness and elasticity, as well as the high absorbency. Ideal for drying and care of all vehicles, cars, motorbikes, scooters and boats; very good even to clean fog from windows in the winter season.

EXP12I / EXP14S - 2 ft² / 4 ft²

Car Wash Accessories



GREY MICROFIBER

Synthetic microfiber cloth, dark grey colour, ideal for drying the vehicle. Very high absorbency, it employs a significant cleansing action, can also be used for cleaning of the interiors.

EXPMIC - 60x65 cm - Single packed



MICROFIBER «ALCANTARA»

Alcantara microfiber cloth, with a thickness of 0.8 mm. Excellent absorbency, softness and smoothness. Ideal for drying the vehicles, it provides a soft cleaning action. Highly requested by professionals for its long lasting performance.

EXPM8 - 60x80 cm thickness 0,8 mm



MICROFIBER «AMARETTA»

Amaretta microfiber cloth, with a thickness of 0.3mm. The special combination of polyurethane and polyester provides perfect adherence for cleaning windows and mirrors without halos. Ideal for professionals for its long lasting performance.

EXPM3 - 60x80 cm thickness 0,3 mm



MICROFIBER «REVOLUTION»

Jumbo size microfiber cloth, ideal for cleaning windows and mirrors without halos. Evolution of Amaretta microfiber, it combines new generation materials for a perfect cleaning and adsorbing. Ideal for professionals for its long lasting performance.

EXPMR - 60x80 cm thickness 0,3 mm



MICROFIBER «VETRO CLEAN»

Textile microfiber cloth with subtle texture, designed for windows and mirrors cleaning, without halos. It can be used in wet or dry, with or without detergents. Excellent ability to clean and finish the surfaces.

EXPMV - 50x40 cm - Pack 5 pcs



MICROFIBER «REMOVER»

Special combination of microfiber and polyurethane, providing special adherence to the surfaces. Ideal for interiors cleaning, quickly adsorbs large volumes of water, removing greasy stains, halos and limestone traces.

EXPMV - 50x40 cm - Pack 5 pcs.

30



MICROFIBER «LUX»

Microfibre cloth, jumbo size, ultra thin thickness. Characterized by an excellent softness and slipperiness, it is excellent for finishing the vehicles after wash. Recommended for use with LUXAN TOUCH nano-tech polishing product. It makes possible to polish the surfaces spreading the product perfectly without losing adsorption efficiency.

EXPM4 - 60x80 cm



Handle with water flow hose connection

HYDROBRUSH

Idropullman brush, PVC made, long lasting, suitable for alkaline detergents; available with 1,8 mt pipe, made of galvanized steel, and plastic handle.

EXIDPS2 - Hydrobrush EXAS3 - Handle 1,8 mt.



ROLL AZZURRA

Blue roll paper, 3 layers micro embossed, fine cellulose execution. Its high adsorbency and wet traction resistance provide to this versatile product excellent results with water, oil, acids and solvents. Dust free. In Ø: 4,5 cm. Out Ø: 28,5cm. Single sheet dimension: cm30x27h

ECB3V - Roll kg.2,5 - 550 sheets - double pack



ROLL 100% STRONG

Roll paper, pure cellulose long fiber, twin layer smooth, extremely resistant to water, oil, acids and solvents. It provides an effective cleaning action, ideal for windows. Dust free. Ultra compact roll. In Ø: 6,5cm. Out Ø: Single sheet size: cm23x29h.

EC100S - Roll kg.3 - 700 sheets - double pack



STAINLESS STEEL SPRAYER

Stainless steel execution 24 lt sprayer, complete with 10mt spiral hose, 70cm spray gun with inox pipe and automatic stop, pressure safety valve, pressostat, external level indicator.

EXNA18



DOUBLE LIFE SPRAYER

Innovative 24 lt sprayer, made of painted mild steel, with epoxy inside coating, chemicals resistant. Available with spray execution or foaming. Complete with 10mt spiral hose, 70cm gun with inox pipe and automatic stop, pressure safety valve, pressostat, external level indicator. EXNV24

Advantages:

- longer lasting compared to a normal painted steel nebulizer
- no alteration to the detergents composition, deriving from oxidation and rust
- no clogging of the nozzle



IK9 SPRAYER

Highly resistant materials manufactured sprayer. 3 bar safety valve with depressurization option. Filter in the lance. Carrying handle and straps for carrying over shoulder. Supplied with adjustable cone spray nozzle. Application of degreasers, rim cleaners, insect remover, window cleaning, upholstery cleaners etc. EXVAP9



VAPORIZZATORI SUPER HD

Multipurpose sprayers with fine, controllable and high quality nebulization, conical shape, HD seals, measuring bottle. SUPER PRO + for alkalines detergents, waxes and perfumes. SUPER HD ALKALINE for alkalines detergents. SUPER HD ACID for acids detergents.

EXVHDA2 Light blue - EXVHDB15 Blue - EXVHDR15 Red



ALTUR SPRAYER L. 1

Polyethylene trigger sprayer, 1lt capacity, suitable for alkaline and acid chemicals. Not suitable for aggressive solvents.

G052BL



TRIGGER 2-WAY

A superior, tough trigger spray with unique double action - sprays on both the "in" and the "out" to create a constant spray with minimal effort.

Blue gasket: EPDM, suitable for a wide range of alkaline and neutral detergents. Light Blue gasket: VITON suitable for perfumes, solvents and acid detergents.

CHS2WAY (EPDM) / CHS2AZZ (VITON) - Box 70 pcs



NP1049

STAINLESS STEEL PNEUMATIC PUMP

Automatic pump complete with suction pipe and check valve, ideal for nebulization of alkaline detergents.

It replaces nebulizers when needed bigger capacity. Recommended for installation on 200lt barrels and 1000lt IBC. Max liquid flow: 14 lt/min. Air pressure supply: 3-5 bar, Compression ratio: 3:1



FOAM GUN

Foam gun applicable to high pressure power wash machines. Ideal for use with active foam detergents and special products like LUXAN FOAM nano tech polishing foam.

NL25152612 + NL30175560



VORTEX GUN

Gun for cleaning car interiors, powered by compressed air. Steel body, pressure range 6-9,2bar; M quick coupling inlet; plastic rotating pipe, 1L tank capacity, detergent suction filter.

NZX7220R



PRO MAX AUTOMATIC DOSIER

Automatic dosing device for detergents. Recommended to always get a perfect dilution of detergents avoiding wastes. Ideal for nebulizers and floor cleaning machines. Available 2 executions: low flow and high flow according to the need of filling 1lt bottles or bigger volume nebulizers and floor cleaning machines.

NPXB1F16S - 16 L/min NPXB1F04S - 4 L/min



CP600 PVC SPRAY GUN

Spray gun for low pressure sprayers. Pipe made of polyethylene, gun with automatic stop. Provided with protective nozzle made of anti-scratch plastic, micro filter included. Length 70 cm.

NL15 - NL15R



HARDWARE

Nipples, nozzles, filters, seals, joints, etc.: consumable spare parts for the car wash equipments.

Car Wash Maintenance

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PH



BRUSH CLEANER

Special de-wax detergent and degreaser for cleaning the brushes of rolover and tunnel car washes. Effectively removes wax and greasy dirt. Safe on the latest generation brushes materials, it keeps them soft.

Dilution 1:2 - 1:3 with water.
EBC10 - Can kg. 10

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PH



NO CALCARE

Acid detergent, limestone remover, ideal for cleaning the car washes windows and panels from incrustations.

Safe on the windows and brushes.
Dilution: 1:2 - 1:3
ENOCAL10/25 - Can kg. 10 / 25

0
PH



TUNNEL CLEANER

Strong acid detergent, active limestone remover, ideal for cleaning car washes windows and panels from very tough incrustations. It can oxidize sensitive metals.

ETC10/25 - Can kg. 10 / 25

0
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ANTICALCARE SERPENTINE

Specific product for preventing limestone incrustations in the serpentines of hydrocleaners, water heaters, radiators, electrovalves, etc. It provides an effective protection, because it keeps in suspension the calcium particles in order to avoid contaminating the metal surfaces.

EAC10 - Can kg. 10



XP/90 GRASSO UNIVERSALE

Multi purpose lubricant, slightly stringy, protects from humidity and oxide. Hydrorepellent, anti-corrosive and anti-saltiness.

EGU400 - Spray ml. 400 - Box 24 pcs.



XP/90 ANTIGRIPPANTE

Penetrating oil and rust preventative. Perfect aid to loosen bolts, nuts, shafts, screws, pipes, motors, and parts in a variety of environments. Deeply penetrating. Spray nozzle 360 deg operating.

Es400 - Spray ml. 400 - Box 24 pcs.



GRASSO SEAGREASE

Lithium soap grease, with excellent anti-corrosive and anti-oxide properties, chemically engineered to work in alkaline and acid environments. Lubricates and protects mechanical devices working under water and chemicals action, typical of the car wash systems.

EXGS1 - Bottle kg. 1 - Box 24 pcs



ALTUR GEL XP -72°C

Cooling systems antifreeze, blue colour, containing pure ethylen glycol. Recommended in the winter time for car wash systems, to avoid the freezing of pipes and drains.

Eg72 - Bottle L. 1 / Can kg. 4 / 25

12
PH



FLOOR CLEAN

Perfumed detergent for floor, hard surfaces and tiles cleaning. Low foaming, suitable for cleaning machines. Recommended for the industrial floor, because effective in removing grease, oil, glycol and brake fluid.

EFC10/25 - Can kg. 10 / 25

8
PH



DEOSAN

Sanitizer detergent for tiled surfaces and toilets. Mountain pine perfumed, low foaming, concentrated, recommended to clean and disinfect public toilets and ambients, factories, etc.

EDS10/25 - Can kg. 10 / 25



WASTE BAGS

Extra strong waste bags, 80 micron thickness, complete with string (weight 145 gr each bag). Excellent mechanical strenght, available colors: black or transparent.

EXSP - Dim. 50x60 / 85x110 / 90x120 - Box 20 kg. BLACK
EXSPT - Dim 80x120 - Box 20 kg. TRANSPARENT



ROLL MILLEUSI

White roll paper for general and industrial purpose. Composed by 80% pure cellulose and short fiber recycled paper, embossed finish. Good strenght, high adsorbing rate, good wet traction. In Ø:8cm.Out Ø:28cm. Sheet Size: cm39x24.
ECM2V - Roll kg.2 - double pack



ROLL AVANA

Multi purpose roll paper, composed by 80% pure cellulose and recycled paper kraft short fiber type, embossed finish. Excellent strenght, it does not leave streaks. In Ø: 8 cm. Out Ø: 28 cm. Sheet size: cm. 39x27h

ECAV3V - Roll kg.3 - double pack



ROLL PURA CELLULOSA

Paper roll, white color, pulpy-proof treated, industrial type, produced with pure cellulose wool (national origin, long fiber), twin embossed layer. Does not leave piles.

Øin 8cm. Øout:28cm. sheet size:cm39x27h
EC1002V - Bobina kg.3 - pacco doppio



WALL MOUNTED DISPENSER

Wall mounted industrial paper roll dispenser, ABS execution, to be installed on a wall or on a desk. Hardware included. Main size: cm 25 x 30,5 x 44 (h) Maximum roll size: cm 35 x 34 (h)

EXDPC - ABS Dispenser



LIQUID SOAP DISPENSER L.1,2

Liquid soaps dispenser, ABS execution, with safety cover, ash tray, respecting HACCP standards to ensure maximum hygiene. Traction lever dosing.

EXDSL12 - Capacity L. 1,2 - Single pack



SAPONE LAVAMANI MIRACLE

Fluid hands soap, floreal perfumed, containing anti-bacteria. Suitable for medium-light dirt, Ideal for mural dispensers of offices, restaurants, bars, shops, houses refill.

ESL1/10 - Bottle L. 1 / Can kg.10. - Box 24 pcs



CREMA LAVAMANI MIRACLE

Fluid hands soap, lemon perfumed, for tough dirt like oil, diesel fuel, grease, ideal for workshops and industries. It contains anti-bacteria and glycerin, which keeps hands soft, preventing cracking. Ideal to refill mural dispensers.

ECM1/10 - Bottle L. 1 / Can kg.10 - Box 24 pcs

Sostenibilità e attenzione per l'ambiente

Sustainability and respect for environment

Per noi di ALTUR la salute delle persone e il rispetto dell'ambiente sono un impegno importante.

Tutti i prodotti ALTUR rispondono ai requisiti delle normative nazionali e comunitarie del settore, tra le più importanti:

- il Reg. CE 648/04 sulla biodegradabilità totale dei tensioattivi
- il Reg. CE 1907/06 REACH (Registration, Evaluation, Authorization of Chemicals)
- la Direttiva CE 2/09 sulla limitazione d'impiego delle sostanze pericolose
- la vigente normativa sulla Cosmetica

ALTUR utilizza solo materie prime sicure per l'utilizzatore e l'ambiente. Nel nostro laboratorio vengono utilizzati anche tensioattivi di origine naturale e vegetale e si ricercano continuamente nuove materie prime innovative prediligendo quelle dichiarate ECO-LABEL (Sistema di etichettatura volontario per prodotti al consumo che garantisce che il prodotto che lo espone sia progettato per limitare al minimo il proprio impatto ambientale in tutto il suo ciclo di vita: dalla produzione allo smaltimento in un'ottica di sostenibilità).

At ALTUR we are committed to protecting public health and the environment.

All ALTUR products comply with national and European regulation requirements. Among the most important:

- the Rec. EC 48/04 of the surfactants total biodegradability
- the Reg. EC 1907/06 REACH (Registration, evaluation, Authorization of Chemicals)
- the Directive EC 2/09 of the limitation of use of dangerous raw materials
- latest norms about Cosmetics

ALTUR uses only safe raw materials with a low environmental impact. In our laboratory we use natural and plant based surfactants and we constantly research new, innovative raw materials, preferably with an ECO-LABEL (a voluntary labelling system for consumer products that guarantees that a product has been designed to limit environmental impact to the minimum during its entire life cycle: from production to sustainable waste management).





Esente da Fosfati ed NTA

Questo simbolo rappresenta l'impegno sempre crescente negli anni, per lo studio di formulazioni esenti da Fosfati ed NTA, che rispettino l'operatore nel momento dell'utilizzo del prodotto tutelandone la salute, nonché l'ambiente che ci circonda. Lo scarico eccessivo di Fosfati nelle acque provoca la crescita abnorme della flora acquatica la cui decomposizione necessita di un'enorme quantità di ossigeno che viene quindi sottratto agli organismi animali presenti, provocandone l'asfissia. L'NTA presenta invece un effetto tossico indiretto, perché si lega a metalli pesanti rendendoli solubili in acqua; quindi i suoi prodotti di degradazione sono altamente cancerogeni e possono inquinare le falde acquifere e l'ambiente marino.

Phosphate and NTA free

This quality mark represents our diligence in the respect of the European norms, the development of formulations respecting the Environment and the User. The high level of research brought us to optimize detergents without the use of Phosphates and NTA, performing even better than the previous older solutions containing mentioned components.

The excess of Phosphates in the wastewater causes the abnormal growth of aquatic flora, whose decomposition requires an enormous amount of oxygen, which is then subtracted from the animal organisms present, causing their asphyxiation. NTA has a toxic effect rather indirect, because it binds to heavy metals making them soluble in water, so its degradation products are highly carcinogenic and can pollute groundwater and the marine environment.



Coloranti naturali

Altur, sempre attenta all'ambiente e al lavoratore, utilizza coloranti di origine naturale per la fabbricazione dei suoi prodotti. Tutto ciò per una maggiore biodegradabilità del prodotto e per la tutela dell'operatore.

Natural dyes

ALTUR chooses natural origin dyes for the production of chemicals, because of the careful attention to the environment and user safety. This choice is to grant an always better biodegradability level of the product, even in the smallest details of its engineering.

5th October 2018



MADE
IN
ITALY



ALTUR

IL MEGLIO DELLA CHIMICA PER L'AUTO

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